

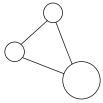
# lucim™

## Purifying Exfoliator



### GENTLY EXFOLIATE AND PURIFY

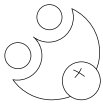
Prepare your face for a fresh daily regimen with the purifying **Lucim™ Purifying Exfoliator** made with Kaolin and bentonite clay, plus fruit enzymes that work with jojoba beads and lactic acid to gently exfoliate and remove dead skin cells.



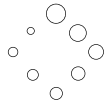
DERMATOLOGIST  
TESTED



DETOXIFY



FRUIT ENZYMES



REMOVES IMPURITIES

### THE DIFFERENCE IS CLEAR

Enzymes flourish in a specific environment and require the right pH levels in order to work optimally as exfoliants. This is what makes our formulation unique – we've created the perfect mix of enzymes and exfoliants that'll leave your skin feeling silky smooth.

### YOUR SOLUTION FOR:

- Sweeping away dead skin cells
- Improving the look of pores
- Taming problematic skin
- Visibly reducing blackheads and blemishes

### GO THROUGH THE MOTIONS

1. Kaolin and bentonite synergistically work together to draw out excess oils, sebum and toxins from the skin, while clearing and visibly tightens skin pores.
2. Jojoba beads provide a gentle physical exfoliation that is nonabrasive to the skin, due to its intentional round shape and smoothness.
3. Lactic acid, a mild, non-irritating alpha hydroxy acid (AHA), can kill bacteria on the skin, which is the main propagator of acne. As a larger molecular AHA, it works at the skin's surface as a chemical exfoliant to polish and remove dead skin cells.
4. Papaya and pineapple enzymes synergistically work to remove dead skin cells.

